

# 2011

## FABULOUS PHOENICIAN

### Bill Shover

**Where is your hometown and how long have you lived in the Valley?**

Indianapolis, Ind., from 1928 to 1962. We bought our home in Scottsdale in 1962 when I transferred to the Arizona Republic/Phoenix Gazette.

**In Phoenix society, what people have inspired you?**

I had outstanding staff at the newspaper from '62 to '98. They inspired me.

**What are four things people may not know about you?**

I am a lifelong Democrat, often a "token" on the newspaper editorial board; quietly, I am a 34-gallon blood donor; I am totally color blind (just look at my ties).

**What was the most challenging part of your job at the Republic?**

Answering the public on issues from Benson to why is my paper late? And modifying Gene Pulliam, my mentor and friend.

**What Valley events have you chaired or worked on for the last decade?**

Starting the Fiesta Bowl, chairing the first Super Bowl effort and the Phoenix Bicentennial Commission, and founding the Phoenix 40.

**What is your favorite song or film?**

"It Might as Well Be Spring," the only Academy Award winner for Rodgers & Hammerstein, and "The Star-Spangled Banner."

**What's the best book you've read in the last year?**

"Winston's War: Churchill 1940-1945" by Max Hastings.

**What was your most embarrassing moment?**

Playing Santa Claus at a newspaper-sponsored event in 1952. While leading the crowd in singing, kids started chanting, "Sit down, you phony!"

**What seven people, living or dead, would you invite to dinner?**

Winston Churchill, Lou Gehrig and Gil Hodges, Pope John Paul II, Bill Clinton, Golda Meir and Joan of Arc.

**What's your motto?**

There is no limit a good man or woman can do if he or she doesn't care who gets the credit.



The Fabulous Phoenician Award was initiated in 1985 to pay tribute to Valley philanthropists. Previous honorees are: Thelma Kieckhefer (1985), Virginia Piper (1985) and Peggy Aste (1985), Newton Rosenzweig (1986), G. Robert Herberger (1987), Herbert K. Cummings (1988), Eleanor Libby (1989), Barbara Bonoff (1990), Gordon Galarneau Jr. (1991), Bruce T. Halle Sr. (1992), Eddie Basha (1993), Nick Balich (1994), Robert Norris (1995), Donald L. Ulrich (1996), John Teets (1998), Sam Eichenfield (1999), Herman Chanen (2000), William (Bill) Pope (2001), Sandra Baldwin (2002), Priscilla and Michael Nicholas (2003), Jeanne and Gary Herberger (2004), Hugh and Ruth Downs (2005), Lattie and Elva Coor (2006), Marguerite and Jack Clifford (2007), Claudia and Paul Critchfield (2008), Carole and Bob Machiz (2009), and U.S. Airways (2010).

## INTRODUCING THE 2011 TRENDSETTERS

Since the early 1980s, Trends magazine has selected 10 women for their outstanding civic and charitable contributions.

These women have proven their dedication and staying power in the charitable community through a wide variety of philanthropic efforts.

We feel they are a great inspiration to others.

Each woman selected will be honored by the community at Beat the Heat, held this year on Sept. 24 at the Arizona Biltmore Resort in Phoenix. Join us in celebrating their accomplishments in the following pages.

***Congratulations ladies! You deserve this.***